

AMERICAS HERNIA SOCIETY

ANNUAL MEETING

ARIA LAS VEGAS

MARCH 11-14, 2019

BETTER TOGETHER

EXHIBITOR BROCHURE

LOCATION

ARIA
3730 S Las Vegas Blvd
Las Vegas, NV 89158

MEETING DATES

March 11-14, 2019

EXHIBIT DATES

Monday, March 11 - 10:30am - 3:30pm
Tuesday, March 12 - 10:30am - 4:15pm
Wednesday, March 13 - 10:30am - 4:15pm
*exhibit times are subject to change based on meeting program updates

EXHIBIT MOVE IN

Orovada Ballroom
Sunday, March 10th - 1:00pm - 5:00pm

EXHIBIT MOVE OUT

Wednesday, March 13th - 4:15pm - 11:59pm
* All materials MUST be moved out by 11:59pm

IMPORTANT DATES

Exhibitor Kits	November 2019
Unwanted exhibit hotel rooms released back into room block	January 11, 2019
Exhibit Registration Deadline	January 11, 2019
Full payment due	February 11, 2019
Booth Cancellation Deadline (50% Refund)	January 11, 2019 * No refund after this date
Exhibit Badge Names Due	February 11, 2019

AMERICAS HERNIA SOCIETY

Nicole Goddard
Director, Events & Communications | Tradeshow Specialist
4582 S. Ulster St, Suite 201
Denver, CO 80237

(P) 303-567-7899
(F) 303-771-2550
(E) nicole@americanherniasociety.org

EXHIBITOR INFORMATION

The Americas Hernia Society Annual Meeting mission is to provide a professional forum for the exchange of information and education regarding historic, current, and future methods of diagnosis and treatment of abdominal wall abnormalities.

Meet face-to-face with surgeons from around the world. Surgeons provide and develop brand preference, increase year-end revenue, and boost your competitive edge in the growing market of hernia surgery. Creating a preference for your product or service only happens face-to-face.

These include:

- a) An opportunity to generate leads with healthcare professionals from around the world.
- b) Speak face-to-face with top hernia surgeons from around the world.
- c) The exhibit hall is considered an extension of the attendees educational experience. Educate meeting participants about your company and product line. The pavilion sponsorship is a great way to showcase your company in a private focused space to showcase your company's products.
- d) Show your support of abdominal wall abnormalities.

More than 500 physicians and other health care professionals are expected to come to Las Vegas to increase their understanding of sophisticated innovations in hernia research, technology, products and services. We invite you to share your knowledge and expertise with these surgeons from around the world.

BOOTH PRICES

Corporate Alliance (per 10x10 booth) <small>* must be a CA member</small>	\$7,000	10x10 pipe & drape booth, 10 comp badges per contracted booth, first choice of available exhibit space
Exhibit Booth - 10x10	\$12,000	10x10 pipe & drape booth, 6 comp badges per contracted booth
Table Top (6 foot table)	\$8,000	3 comp badges, 6 foot table top, 2 chairs

Additional Booth Information:

- 10x10 booth pricing DOES NOT include additional items (i.e. tables, chairs, carpeting, etc).
- (1) table and (2) chairs will be provided with table top space.
- Additional badges are available for purchase, and are non-refundable.
- All additional items need to be ordered through Freeman, the official decorator of the show.

Additional badges may be purchased for representatives in attendance that exceed the allotted complimentary badges. Additional badge pricing:

- \$75 per badge before February 11, 2019
- \$125 per badge after February 11, 2019
- \$175 per badge **on-site** (The AHS will NOT exchange/swap representative badges on-site for those who are unable to attend. All reps who are NOT pre-registered will have to pay the on-site exhibit badge fee. (NO EXCEPTIONS))
- Badges may be purchased online through the AHS website prior to the start of the meeting. If your company has an excess of additional badges, a list of representatives from your company should be sent to AHS, as an excel file, with separate columns for first and last name. Once the list is received an invoice will be provided to the key contact for payment. All additional badge purchases are final and non-refundable. Please see Badges/Booth Conduct for more information.
- All representatives who are not pre-registered will need to purchase an exhibit badge on-site. The AHS will NOT exchange representative badges on-site for those who are unable attend.

BOOTH SPACE

Booth space is assigned on a first-come, first-served basis as paid exhibit registrations are received. Priority booth selection is given to AHS Corporate Alliance members, based on Corporate Alliance rotation. If placement requests are unavailable at the time of registration, the AHS will assign the exhibitor the best available space. AHS reserves the right to assign all spaces, rearrange the floor plan, and relocate exhibits as needed. Exhibitor may not assign or sublet any space without prior written approval of the AHS.

Each 10' x 10' exhibit booth comes with 8' high background drape with 3' high side drape, and one company identification sign (supplied by Freeman). Each 6 foot table top will be draped with an identification sign. All materials for table top exhibits must fit within the 6 foot space and cannot impede aisles or adjacent exhibit space. The exhibit booth space does not include any additional items. All items (i.e. tables, chairs, carpet, etc) will need to be ordered through Freeman, the official exhibit decorator. Please note table and 2 chairs will be provided for the table top exhibit space. The Orovado Ballroom is carpeted.

* CORPORATE ALLIANCE

The Corporate Alliance (CA) is a group of manufacturers who provide service and/or materials to assist professionals in the diagnosis or treatment of disorders of the abdominal wall. The CA is committed to supporting scientific programs of the AHS.

- Initial Joining Fee: \$25,000
- 3-year Renewal Fee: \$15,000

There are a number of benefits afforded to CA members, to include:

- Recognition on the website with a link to your industry website
- Exhibit booth priority and discounted exhibit booth fees for the annual meeting
- Priority selection of Breakfast & Learn and Lunch & Learn space during the annual meeting
- Annual meeting pre-registration list for promotion

Booth selection is based on CA rotation for this year. Previous CA sponsors of marketing sponsorships receive first right of refusal before the sponsorship is available to other exhibit companies.

INSURANCE

Exhibitor must provide proof of insurance for the safeguarding of materials, goods, and equipment. The exhibit area will be secured by the hotel during non-exhibit times; however, neither the hotel nor AHS is responsible for damage or loss of exhibitor items. Exhibitor agrees to insure itself, at its own expense, against property loss and liability for personal injury. Exhibitor assumes full responsibility for property damage, personal injury, or death to any party by reason of the exhibitor's participation in the exhibition, meeting activities, or social events. All matters not covered by the following are subject to the discretion of the Americas Hernia Society. Exhibitors agree to the above terms when registering to exhibit.

REGISTRATION & CONFIRMATION

Exhibitor registration forms need to be completed online or emailed to Nicole@americanherniasociety.org. The registration deadline is **January 11, 2019**. Registrations may be accepted after this deadline (based on space availability and at the discretion of the AHS); however, the AHS cannot guarantee the company will be included in the meeting materials.

***New this year:** All exhibit registrations must provide a 50% non-refundable deposit by credit card for booth space. Remaining balance can be paid by check or credit card by February 11th. Any questions please contact AHS. Space will NOT be confirmed without a deposit.*

The key contact on the exhibitor registration form will receive all correspondence from the AHS regarding exhibit information. Exhibitor kits will be provided by Freeman, the official decorator of the show.

Corporate Alliance members: your designated CA representative (not necessarily the key contact on the registration form) will receive the pre-registration lists. We ask that your designated CA representative distribute the pre-registration list within your company. Requests for the pre-registration list from multiple members of your company will be directed back to the CA representative. If your CA representative has changed, please contact the AHS with updated information.

ASSIGNMENT OF SPACE

Should conflicts arise regarding space requests or conditions that are beyond the Society's control, the AHS reserves the right to change the exhibit floor plan, without consultation of contracted exhibitors. The AHS reserves the right to relocate an exhibitor at anytime, with the understanding that if the exhibitor does not agree with such relocation, to the extent that the exhibitor is unable to participate in the AHS Annual Meeting, a refund will be issued on a case by case basis.

Corporate Alliance members have priority booth selection based on Corporate Alliance rotation. Each member of Corporate Alliance will receive the exhibit information at the same time. Each company is responsible for registering by the deadline given in the email. Booth space will be confirmed based on the rotation for that year. After the deadline outlined in the email sent, if your registration has not been submitted, the AHS has the right to move onto the next CA company in the rotation for booth selection.

BADGE/BOOTH CONDUCT

All representatives of exhibiting companies must register and wear the official exhibitor badge for admission to and while in the exhibit hall and clinical sessions. Security will be present on all show floors, main sessions, etc. Company badges will not be accepted in lieu of the official badge. Exhibitors may not deface or mark badges in any manner. Affixing stick-on items, punching, stamping or marking badges is not permitted.

Individuals who do not have badges will not be permitted into the exhibit area or scientific sessions. False certification of individuals as an exhibitor representative, misuse of exhibitor badges, or any other method of assisting unauthorized persons access to the AHS exhibit hall or scientific sessions will be expelled from attending current and future AHS meetings.

All exhibit advertising and distribution of literature must be made within the allotted space assigned to the exhibiting company, with the exception of purchasing additional sponsorship opportunities. Any literature or advertising that is outside the allotted space of the exhibitor will be removed and disposed without company consent.

Based on your booth purchase, you're entitled to a specific number of complimentary badges. For all complimentary exhibit badges, the key contact will provide an **excel spreadsheet with separate columns for first and last name** to the AHS no later than **February 11, 2019**. Additional representative names may be included in the list and an invoice will be sent to the key contact for payment of any additional badges.

Any badges in excess will need to be purchased through the online exhibit badge registration on the AHS website. Should your company have an excess of additional badges for purchase, a list may be sent to the AHS, and an invoice will be sent to the exhibiting company for collection of payment.

Additional badges:

\$75 per badge before February 11, 2019. \$125 after February 11th. \$175 on-site

Exhibitor badges may be picked up on-site by the individual. Exhibitor pre-registration will be during exhibitor set up on Sunday, March 10, 2019. Exhibitor badge pickup will be open the duration of the meeting for anyone who needs to collect an exhibitor badge. Exhibitor badge exchanges/swaps for those reps who are unable to attend, need to be made before February 11, 2019.

All exhibitor representatives not pre-registered to attend, will need to register on-site and pay the on-site exhibit badge fee. The AHS will NOT exchange/swap representative badges on-site for those who are unable to attend. All reps who are NOT pre-registered will have to pay the on-site exhibit badge fee.

Exhibitors **MAY NOT** register an individual as a representative of an exhibiting company who is eligible for registration as a meeting participant. Any company that the AHS finds has registered an employee who is considered a meeting participant will be invoiced the on-site participant registration fee for the meeting attendee.

INDUSTRY AFFILIATED REPRESENTATIVES- WHOSE COMPANY IS NOT REGISTERED TO EXHIBIT

If your company is NOT registered to exhibit at the AHS meeting and a representative(s) from your company plans to attend the AHS Annual Meeting, you are required to submit a letter of request/verification, on company letterhead, providing corporate affiliation, role, and reason for attending the AHS Annual Meeting for each representative planning to attend. Verification materials are subject to AHS approval prior to registration processing and confirmation. **Industry Affiliated Representatives will NOT be accepted on-site.**

Once confirmed you will be charged a NON-REFUNDABLE FEE of \$2,000 per person, regardless of an affiliate membership in the AHS. Representatives from a non-registered exhibit company, who have paid the \$2,000 fee, are restricted to selling, conducting company business, and distributing products and materials in areas that do not interfere with registered exhibitors, scientific sessions, industry sponsored events, etc. The AHS reserves the right to prohibit your company's participation in future AHS meetings based on conduct and abuse of meeting participation as a non-registered exhibiting company.

EXHIBITORS ATTENDING SCIENTIFIC SESSIONS

Exhibitors may attend the General Session and Concurrent General Session(s) with the intention that if a session becomes too full, an exhibitor may be asked to give up their seat for a registered attendee of the meeting. Please be respectful to other companies sponsored events. **Exhibitors MAY NOT attend breakfast or lunch sessions or any other sessions sponsored by another company, this includes pavilions, etc.** Company advertising or information **MAY NOT** be distributed inside scientific sessions, **NO EXCEPTIONS.**

CANCELLATION POLICY

A 50% deposit is required with your booth registration. All additional badge purchases are final and non-refundable.

Cancellations must be directed in writing to the Americas Hernia Society. The Americas Hernia Society will refund payment minus the 50% deposit for exhibit space for requests received by **January 11, 2019**. Any cancellation requests after the deadline, during the annual meeting, or after the conclusion of the AHS meeting, are **NON-REFUNDABLE, NO EXCEPTIONS.**

AMERICANS WITH DISABILITIES ACT

Each exhibitor shall be responsible for compliance with the Americans with Disabilities Act of 1992 (ADA) with regard to their booth space, including, but not limited to, wheelchair access.

FREEMAN

Official Show Service Contractor - **Order Discount ends February 18, 2019.**

Once the AHS has received your exhibitor registration the AHS will send contact information for your company to Freeman who will send out the official exhibitor kits for the AHS meeting to the key contact on the exhibitor registration form. Exhibitor information provided by Freeman will be available **November 2019.**

Please note the hotel will not provide supplies for an exhibit booth. This includes ice, trays, easels, refrigeration storage, telephones, etc. These items must be ordered through Freeman or provided by your company.

EXHIBIT SCHEDULE

EXHIBITS: OROVADO BALLROOM

Exhibitor Pre-Registration	Exhibitor Move-In	Exhibitor Move-Out
Sunday, March 10, 2019	Sunday, March 10, 2019	Wednesday, March 13, 2019
1:00pm - 3:00pm	Orovado Ballroom - 1:00pm - 5:00pm	4:15pm

All exhibits must be show ready the morning of Monday, March 11th. Exhibitors may not enter the exhibit hall before 10:30am on Monday morning, please plan accordingly. Please note: packing of equipment, literature or dismantling of exhibits will not be permitted until after the exhibit hall officially closes. Exhibitors who dismantle early or do not keep their booths staffed and operational until the official closing time, jeopardize their participation at future AHS meetings.

EXHIBIT TIMES

Monday, March 11, 2019	Tuesday, March 12, 2019	Wednesday, March 13, 2019
10:30am - 3:30pm	10:30am - 4:15pm	10:30am - 4:15pm

***Please note: Exhibit times can change at any time based on the final program.** The AHS encourages all your association partners to attend the Welcome Reception on Monday, March 11th. This is a great opportunity for exhibitors to mix and mingle with the surgeons in attendance. The Welcome Reception is held in another location outside of the exhibit hall.

LEAD RETRIEVAL

Bartizan is the official lead retrieval company for the International Hernia Congress. iLeads is a system created specifically for the iPhone®, iPad®, iPod touch®, (*minimum operating system required 9.0 or higher*) and many Android™ (*minimum operating system required 4.2.x*) devices. If an exhibitor does not own one of these devices, you will be able to rent an iPod touch® or iPad® from Bartizan. To capture an attendee's data, exhibitor enters the attendee's unique registration number found on the participant name badge and the record is captured. Exhibitors get free access to their leads online (www.leadslighting.com) for one year from the conclusion of the event.

Captured records will be uploaded to exhibitors lead account instantly once the device has been connected to WiFi. If device is not connected to WiFi, leads are saved on the device and uploaded to exhibitors lead account once the device has been connected to WiFi or is shipped back and received by Bartizan. Please be patient, uploading of contacts could take up to several days after the meeting. Bartizan iLead Retrieval order forms will be available in the exhibitor kits. Bartizan will also send out ordering information to all exhibitors.

Once you receive your device, iLeads takes about 10 - 15 minutes to set up. We suggest setting up your iLeads device prior to the start of the show. Information for set up will be included in the lead packet. Bartizan will not have personnel on-site for questions. A contact phone number for Bartizan will be provided in your iLead packet for all troubleshooting needs. While the AHS is happy to help troubleshoot issues regarding iLeads, we ask that you first contact Bartizan directly.

Due to GDPR rules and compliance. We are unable to provide European Union meeting participant information.

HOTEL ACCOMMODATION

ARIA
3730 South Las Vegas Blvd
Las Vegas, NV 89158

ROOM BLOCK EXPIRES: FEBRUARY 8, 2019

Reservations: 866-359-7757

(Please let the hotel know you are with the Americas Hernia Society (AHS) meeting to receive the discounted room rate.)

The Americas Hernia Society asks that your company be respectful of the number of rooms reserved. Exhibitors receive meeting information before meeting attendees, thus giving exhibitors a chance to make room reservations before the meeting attendees.

Any exhibitor rooms not being used by your company's representatives should be released back into the block by **January 11, 2019**. The AHS has the right to contact your company in regards to releasing any unused rooms in your reservation. Rooms that are reserved and not used or appropriately canceled, including no-shows and early departures, will be the exhibiting company's obligation for the full room cost of the entirety of the length of stay. **Room block expires February 8, 2019.**

If your company requires a sub-block of rooms. Please contact the AHS before contacting the ARIA. Individual hotel reservations can

ADDITIONAL MARKETING OPTIONS

Reinforce your message through additional marketing options. Your company **must be registered to exhibit** at the AHS Annual Meeting to participate in marketing options. Companies who sponsored items at the previous years meeting get priority sponsorship of the same item at this year's meeting. Sponsorship pricing does NOT include any additional costs associated with sponsorship, (included but not limited to, hotel sponsorship costs, product production, printing, installation/hanging fees, shipping, etc). Please note the AHS has the right to change, update or delete any sponsorship opportunity at anytime. For questions and additional details on sponsorship items please contact the AHS.

Meeting Bags	Each registered attendee will receive a bag with your company's logo and AHS meeting information. Bags will need to be shipped directly to the hotel and be received no later than Friday, March 8, 2019. Quantities based on number of meeting attendees. Production and shipping costs are the responsibility of the sponsoring company.	\$8,000
Lanyards	Each registered attendee will receive a lanyard with company's logo. Lanyards must have a bulldog clip to accommodate attendee badges. Lanyards will need to be shipped directly to the hotel and be received no later than March 8, 2019. Quantities based on number of meeting attendees. Production and shipping costs are the responsibility of the sponsoring company.	\$8,000
Custom Gobo	Sponsoring company's logo projected on a wall in the exhibit hall or in the AHS meeting space per approval from the hotel. Sponsoring company will need to work with the hotel AV Company for set up. All set up costs are not included in the sponsorship cost.	\$3,500
Hotel Key Cards	Each meeting attendee in the AHS room block at the ARIA will receive a key card with your company's branding. Key cards are provided by exclusive ARIA vendor. Hotel sponsorship costs are not included in the AHS sponsorship fee.	\$5,000
Hotel Key-sleeves	Each meeting attendee in the AHS room block at ARIA will receive a custom key sleeve for their room key. Key-sleeves are provided by exclusive ARIA vendor. Specs to be provided by ARIA. Hotel sponsorship costs are not included in the AHS sponsorship fee.	\$5,000
Pre-registration List Non-Corporate Alliance members	Non-Corporate Alliance members will be able to advertise to the AHS meeting participants prior to the start of the show. ONE pre-registration list will be emailed to the key contact on the registration form two weeks prior to the start of the AHS meeting. This list contains first name, last name, and mailing address. We ask that your company only use this list for advertising pertaining to your company's participation at the AHS annual meeting. Abuse of the list will result in exclusion of future participation as an exhibitor at the AHS meeting. Due to the new GDPR rules, meeting participants from the European Union will not be included.	\$1,200
Escalator Clings/Escalator Runners/ Escalator hand rails	Draw attention with these easy-to-apply graphics that make a big impact on your brand message. Your company must use the hotel affiliate for printing and installation company. Any additional hotel/production costs are not included in the sponsorship cost. Any damage to the walls or structures during removal is the responsibility of the sponsoring company. Hotel sponsorship costs are not included in the AHS sponsorship fee.	Contact AHS for pricing/locations
Elevator Door Clings/Carpet Clings	Draw attention with these easy-to-apply graphics that make a big impact on your brand message. Your company must use the hotel affiliate for printing and installation company. Any additional hotel/production costs are not included in the sponsorship cost. Any damage to the walls or structures during removal is the responsibility of the sponsoring company. Hotel sponsorship costs are not included in the AHS sponsorship fee.	Contact AHS for pricing/locations
Hotel Media Wall Screens	Digital signage sprinkled throughout the conference areas of the ARIA, available for your company to splash company branding, promote events, and let everyone know you're in the building. Hotel sponsorship fees are not included in the AHS sponsorship fee. Hotel fees start at \$500 per screen, per day. For specific locations or questions please contact AHS.	\$2,000
Meter Boards	Firm but lightweight signage can be used to reinforce your company's brand with meter boards distributed throughout the AHS contracted meeting space. Meter boards can be printed on two sides to double your exposure. Additional production costs are not included in AHS sponsorship fee.	\$3,000 per board

Mobile Banners	Enforce your brand with a mobile banner on the official meeting app. Link to your company's website.	\$1,000
Push Notifications	Enforce your brand or inform meeting participants of special events for your company. Advertise your lunch and learn with a push notification to meeting participant phone through the AHS meeting mobile app. Limited to a total of 3 push notifications per company.	\$500
Exhibit Pavilion	In addition to your exhibit booth or in lieu of an exhibit booth, your company can purchase a pavilion during the AHS Annual Meeting. Pavilions are designed to offer a more company focused space to showcase company products and offer quality engagement with meeting participants. Pavilion space is based on space availability at the ARIA. Company is responsible for all room set up costs to be paid directly to the hotel.	\$20,000
Doctor's Bag Insert <i>Provided by: General Surgery News</i>	A bag containing product literature and/or product samples will be delivered directly to the meeting attendee when they pick up their badge on-site, putting your company in the forefront before making their way to the exhibit hall. The insert provides a convenient and unique way to reach your target audience and puts your company information in the hands of attendees right from the get go. Questions about the doctor's bag, please contact Michael Enright at General Surgery News: menright@mcmahonmed.com Phone: 212-957-5300 x272 Must be an exhibitor at the AHS meeting to participate in the door drop. Deadline for GSN to receive materials: February 15, 2019	\$ 3,800 per insert Order form included in exhibitor packet. Please send to GSN.
Name Your Own Sponsorship	At the AHS we strive to provide a memorable experience for our sponsors and attendees. Have an idea not listed in the brochure? Work directly with Nicole Goddard, the AHS Tradeshow Specialist, to create a unique sponsorship opportunity that meets the needs of your company. Nicole@americanherniasociety.org or 303-567-7899	

IMPORTANT CONTACTS

Americas Hernia Society	Official Decorator & Contractor	Hotel Conference Services	Door Drop Advertising
Nicole Goddard <i>AHS Tradeshow Specialist</i>	Freeman	Safaye Kadir ARIA convention services manager	Michael Enright General Surgery News
Phone 303-567-7899	Phone 702-579-1700	Phone 702-590-7369	Phone 212-957-5300 x272
nicole@americanherniasociety.org	freemanLasvegases@freemanco.com	skadir01@aria.com	menright@mcmahonmed.com

EXHIBIT LAYOUT

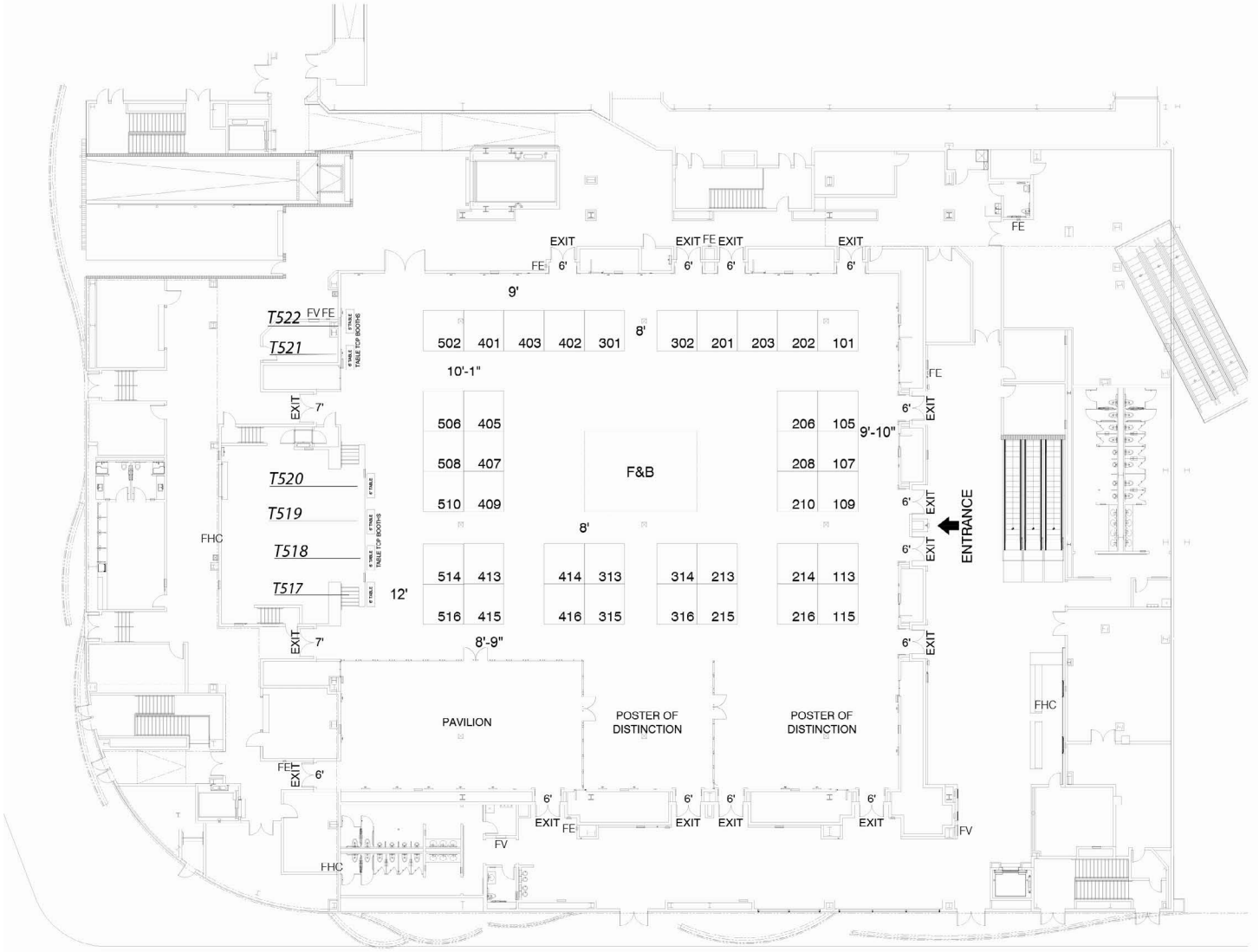
Booths 10' deep x 10' wide

T= 6ft Table Top

AMERICAS HERNIA SOCIETY ANNUAL MEETING 2019

MARCH 11 - 14, 2019

ARIA - OROVADO BALLROOM - LAS VEGAS, NV



2019 AHS ANNUAL MEETING - EXHIBITOR REGISTRATION

Contact Information - Key contact will receive all exhibitor correspondence.

Company (Please give name exactly as it should appear on all meeting materials):		Primary Product:	
Key Contact:		Email:	
Address:			
City:	State:	Zip:	Country:
Phone:		Fax:	

Booth Registration Fee(s)

- \$7,000 Corporate Alliance Booth (must be a CA member)
 \$12,000 Exhibit Booth
 \$8,000 Table Top Exhibit
 # of booths/tables _____

Booth Assignment Preferences - See diagram for booth numbers. Requests for booth assignments are not guaranteed

1st Choice:	2nd Choice:	3rd Choice:	4th Choice:
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Meeting Support Options - Based on first come, first serve basis

<input type="checkbox"/> Meeting Bags \$8,000	<input type="checkbox"/> Lanyards \$8,000	<input type="checkbox"/> Custom Gobo \$3,500	<input type="checkbox"/> Hotel Key Cards \$5,000 <input type="checkbox"/> Hotel Keysleeves \$5,000
<input type="checkbox"/> Pre-registration List \$1,200 <small>* Pre-reg list for non-Corporate Alliance Members</small>	<input type="checkbox"/> Wall/Escalator/hand rail/run-ner/elevator/carpet clings \$TBD <small>Contact AHS</small>	<input type="checkbox"/> Hotel Media Wall \$2,000	<input type="checkbox"/> Meter Boards \$3,000 ^{per board} # of boards _____
<input type="checkbox"/> Mobile Banner \$1,000	<input type="checkbox"/> Push Notifications \$500 # of notifications _____	<input type="checkbox"/> Pavilion \$20,000	<input type="checkbox"/> Name your own. Contact AHS

Payment Options: AHS Tax ID# 65-0720354 (checks made payable to American Hernia Society (must be in US dollars))

50% Deposit on booth/table space total \$ _____ (this amount does not include additional support options. Remaining balance can be paid by check or credit card. Credit card deposit is required to hold space. Questions please contact AHS.)

- Visa MasterCard American Express Discover

Card Number: REQUIRED	Expiration Date:	Name on Card:
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Billing Address: If different from above

City:	State:	Zip:	Country:
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Signature: _____

Questions? Contact Nicole Goddard at the AHS. Nicole@americanherniasociety.org | Phone: 303-567-7899

Americas Hernia Society Annual Meeting



Aria Resort & Casino
Las Vegas, NV
March 11-14, 2019



Order Online: <http://shop.bartizan.com/AHS.html>

Fax Order to: 914-965-7746

Modernize Your Booth Marketing

iLeads Cloud-Based Lead Retrieval

What is the iLeads App?

Improve Your Show Efficiency and Close More Deals Faster

The award winning iLeads is the first and most widely used exhibitor lead management app. Capture leads by typing Badge ID # or scan the QR code when available.

Supported devices:

- ✓ iPod touch®, iPhone®, iPad®
(Minimum Operating System required is 9.0 or higher)
- ✓ Android™ Smartphone, tablet or Android based Kindle
(Minimum Operating System required is 6.0)



- ✓ Contact Management.
- ✓ Works Offline
- ✓ Capture sales leads anywhere, any time.
- ✓ Customizable. Add action items and notes to leads.
- ✓ Follow up instantly by tapping attendee's telephone # or email address
- ✓ Live Reporting. Run real-time lead analysis reports.
- ✓ Backed up and synched on a secure website.

Marketing Extras, included, no extra charge

- **Attendee Notification**

Bartizan e-mails each attendee with an interactive list of the booths they visited.

Lets attendees follow up on you.

- **Lead Management Software**

Using LeadsLightning, track the attendees who stopped by your booth. View, sort, print and download leads.

Identify best leads by filtering and prioritizing.

Access anywhere, anytime up to 12 months after the show.

- **Exhibitor Education**

Free Exhibitor Marketing Toolkit, guidelines, e-mail templates, check lists and more.

Americas Hernia Society Annual Meeting



Aria Resort & Casino
Las Vegas, NV
March 11-14, 2019



Order Online: <http://shop.bartizan.com/AHS.html>

Fax Order to: 914-965-7746

Mobile Lead Management Packages



All Lead App Packages Include:

- ✓ iLeads App Data Licenses for Your Booth
- ✓ Exhibitor Education: Free Exhibitor Marketing Toolkit, guidelines, e-mail templates, check lists and more.
- ✓ Attendee Notification: E-mail with the list of booth visited.

Lead Retrieval Options

Capture leads by typing Badge ID # or scan the Barcode when available by using your own device.

Booth Price Packages:

1 License:

2 Licenses:

3 Licenses:

Additional Licenses available for \$50.00 per license

iPod touch® Rental: Includes iLeads lead retrieval app pre-loaded.

iPad® Rental: Includes iLeads lead retrieval app pre-loaded.

QTY	ORDER BY		ONSITE	TOTAL
	2/8/2019	2/22/2019		

	\$199.00	\$209.00	\$219.00	_____
	\$299.00	\$309.00	\$319.00	_____
	\$349.00	\$359.00	\$369.00	_____
<input type="checkbox"/>				_____
<input type="checkbox"/>	\$299.00	\$319.00	N/A	_____
	\$399.00	\$429.00	N/A	_____

Company Name _____

→ GRAND TOTAL _____

Please Note: Upon placing this order you agree to the full Terms & Conditions on the attached document.

All attendees will receive an email a few days after the show containing a list of booths that they visited, extending your reach after the show. To make the most of this free listing please click the link in the email you will receive to provide your info. Without your complete company contact information, the list sent to attendees will contain only your name and booth number.

Americas Hernia Society Annual Meeting

Aria Resort & Casino

Las Vegas, NV

March 11-14, 2019



CONTACT INFORMATION

COMPANY: _____ BOOTH #: _____	<p><u>iLeads Only:</u></p> <p>Please provide First Name, Last Name and Email address of person to receive the Event Access Code.</p> <p>Recipient will also receive the User Name & Password to access your company's leads on LeadsLightning.</p> <p>Name:</p> <p>_____</p> <p>Email:</p> <p>_____</p>
ADDRESS: _____	
CITY: _____ STATE: _____ ZIP: _____ COUNTRY: _____	
PHONE#: _____ FAX #: _____	
ORDER CONTACT: _____ EMAIL: _____	
ONSITE CONTACT: _____ CELL #: _____	

ORDER ONLINE:
<http://shop.bartizan.com/AHS.html>

Mail Checks to:
 Bartizan Connects,
 Attn: Customer Service
 P.O. Box 327
 Jefferson Valley, NY 10535
Phone: 800.899.2278 **Order by Fax:** 914-965-7746

Please Note: Upon placing this order you agree to the full Terms & Conditions listed below. For those exhibitors who choose to rent an iPod touch® or iPad® please use provided Fedex pre-paid Airway bill to ship device to Bartizan Connects upon return from Mexico .

My Tradeshow Connections:
All attendees will receive an email a few days after the show containing a list of booths that they visited, extending your reach after the show. To make the most of this free listing please click on the link you will receive by email to provide your info online. Without your complete company contact information, the list sent to attendees will contain only your name and booth number.

TERMS AND CONDITIONS

1. Cancellations made 7 or more days prior to the event are subject to a \$50.00 cancellation fee. Cancellations made less than 7 days prior to the event will result in forfeiture of the entire rental fee.
2. **Limitation of Liability:** Bartizan bears no responsibility for any consequential damages suffered by the exhibitor. Its liability is limited to the cost of the goods and services it provides. Bartizan is not responsible for events beyond its control such as power failures, erratic electrical power, exhibitor's failure to comply with instructions or force majeure.
3. It is the Exhibitors responsibility to ensure that the device they use at the show meets the minimum requirements to run the iLeads app. Exhibitor is responsible for returning the rental device to Bartizan Connects within 4 business days using the FedEx label provided.
4. Replacement cost for lost equipment: iPod Touch®: \$300.00. iPad®: \$650.00

PAYMENT



Check# _____

Cardholder Name

Authorized Signature

(Card holder & signature represents above company and authorizes this credit card to be used as payment for this contract)

Card Number

Expiration Date

Security Code

American Hernia Society

March 11th–14th, 2019
Las Vegas, NV



GENERAL SURGERY NEWS

American Hernia Society Doctor's Bag Insert

March 11th–14th, 2019
Las Vegas, NV

Exhibiting at this years meeting?

Use this opportunity to keep your products in front of your target audience.

Details:

- Approximate number of physician attendees: 1,000
- Exhibitor cost per insert to participate in the Doctors Bag: \$3,800
- Deadline for receipt of materials: February 15, 2019

* The door drop is scheduled to be delivered the night before the exhibit hall opens

Exhibitor Exposure:

General Surgery News has entered into a partnership with the American Hernia Society to offer exhibitors the opportunity to include your company's announcements, invitations, samples or sales literature that will be distributed to every attendee registered with the AHS.

Benefits to Exhibitors:

- Guaranteed distribution of your materials to all registered attendees.
- Added exposure of your company's products.
- Opportunity to announce any events you are conducting at the meeting.

Yes, I would like to participate in the AHS Doctors Bag

Billing Information:

Company: _____

Address: _____

Contact Name: _____

Phone: _____ Fax: _____

Email: _____

Number of Items Submitted*: 1 2 3 4 (please circle)

* Inserts are 1 page Journal Sized and can be two-sided. Please request a quote for anything larger.

Total Invoice Amount: _____

Questions?

Please call (212) 957-5300

Michael Enright, Group Publication Director x272

Gordon McNiff, Account Manager x278

Payment and 1,000 copies of the materials must be received by **February 15, 2019**.

Ship materials to:

Attn: AHS Doctors Bag
General Surgery News
545 W. 45th Street, 8th Floor
New York, NY 10036

**Fax this form back to (888) 200-6787
or email to menright@mcmahonmed.com**

